

CLARKE WEDDINGTON

ART DIRECTOR



EXPERIENCE

MARKETING INTERN

Siebert Williams Shank & Co. LLC.
New York, NY
June 2022 - August 2022

- ✦ Designed internal communication graphics
- ✦ Constructed booklet and wrote copy for the quarterly reports
- ✦ Collaborated and assisted other interns with design projects

PUBLIC RELATIONS MANAGER

Gravity Magazine
Miami, Florida
June 2020 - December 2023

- ✦ Assisted in the developing projects by approving photoshoot proposals, finalizing model selection to ensure they follow and fit the brand, and monitor productivity throughout each project
- ✦ Acted as lead graphic designer by creating spreads for print and assisting others on their pages
- ✦ Developed communication plans and assist in creating press kits
- ✦ Produced articles for the physical magazine and website

SOCIAL MEDIA MANAGER

Black Creatives Collective
Miami, Florida
August 2021 - August 2022

- ✦ Collaborated with graphic designer to generate creative content for posts
- ✦ Responded to direct messages and comments on all social media pages, promoted BCC members artwork, advertised general body meetings, events, professional workshops, and any additional event

EDUCATION

M.S. IN BUSINESS

Art Direction, VCU Brandcenter
2024-Present

B.S. IN PUBLIC RELATIONS

University Of Miami
2019-2023

AWARDS

- ✦ 2024 Gold Addy - Student Digital creative technology
- ✦ 2023 Future Lions Shortlist
- ✦ 2021 & 2022 The Lagrant Foundation Scholarship Program

SKILLS

Adobe Illustrator	Midjourney
Adobe Photoshop	G-Suite
Adobe Premiere Pro	Microsoft Office
Adobe Indesign	Runway
Adobe After Effects	Procreate

ASK ME ABOUT

- ✦ The best restaurants and beaches in Miami
- ✦ My opinion on the current landscape of television and media
- ✦ How much I miss playing competitive volleyball
- ✦ Fantasy novels

CONTACT

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